

Textures’ Trade Pricing

Trade Pricing Overview

Textures offers three distinct pricing tiers–Retail, Wholesale, and Negotiated–to meet the varying needs of our trade and end-user clients. Our goal is to foster mutually beneficial partnerships, ensuring clarity, efficiency, and exceptional service for everyone involved.

Here’s how our pricing breaks down:

Retail Pricing

Retail pricing aligns with industry standards and similar competitive products.

Pricing reflects a high level of personal attention and project management required for end-user clients.

Wholesale Pricing

Wholesale prices range 8-20% lower, depending on the collection.

Foundation Collection	20%
Curated Collection	15%
Revival Collections	15%
JDA Collection	8%

Percentage denotes spread between retail and wholesale.

Negotiated Pricing

Negotiated pricing is designed for special projects and initiatives where intrinsic value can be reflected in the partnership.

These are unique cases, and as such, impact the ability to provide standard commissions and wholesale pricing.

How to Get Started

To access wholesale pricing, trade partners must open an account with Textures. All you need to do is submit a copy of your business license and a W-9 form to your Textures representative.



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Commissions & Rebates

Eligibility

Commissions are only available for non-builder projects. If selections are made on behalf of a builder client that Textures already works with, no commission or rebate will apply.

Commissions are earned on plank materials only; labor and sundries are excluded.

Passing on Discounts

Designers can choose whether to pass along part or all of their discount to the client. For example, on the Foundation Collection (20% spread) – you could offer your client a 10% discount and retain 10% commission.

Payment Options

Textures offers two payment options.

Textures Bills the Client

We handle the billing, and once the invoice is paid in full, we issue the rebate directly to you.

Designer Bills the Client

You bill your client directly, and Textures invoices your firm at the wholesale rate.

Program Requirements

Declaration of Intent

It is critical to notify us of your pricing structure and rebate intentions before the estimation process begins.

Written Confirmation

Written confirmation is required upfront to validate commissions or rebates. If you do not receive a written confirmation from Textures detailing your rebate or commission, it does not exist.

Get in Touch

If you don't already have a dedicated Textures representative, please get in touch with us at your convenience.

call: (615) 228-2922

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